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What it means to accept Masterpass™ as a payment option

Masterpass is a global digital payment service developed by Mastercard that has been deployed in 27 countries around the world. This means that your store has joined an international community of merchants that have chosen Masterpass as the trusted, secure and convenient way to accept payments from customers.

By offering Masterpass as a payment option, your store is eligible to be listed on the Masterpass website, which informs customers of where they can use their digital wallet. Please send your trading name and URL to masterpassqueries@mastercard.com so that your store can be listed. Visit <https://shopnow.masterpass.com/> to see more.

It's also important that you display the Masterpass Acceptance Mark in a manner that adheres to global standards, further to the recently-announced evolution of the Masterpass brand. To that end, included with this letter you will find the Branding Guidelines for implementing Masterpass on your site along with the new Brand Assets. Please follow these guidelines in order to give your customers the best Masterpass experience.

Please feel free to get in touch should you require any further information or support in this regard.

The Masterpass Support Team
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